

News Release



2320 W. COMMODORE WAY, SUITE 300, SEATTLE, WASHINGTON, 98199-1287

March 2, 2012

IPHC NOTIFIES INDUSTRY OF HALIBUT SALES IN 2012 AND SEEKS BUYERS INTERESTED IN IPHC RESEARCH FISH

The International Pacific Halibut Commission (IPHC) will be conducting research operations off Oregon, Washington, British Columbia, and Alaska during 2012 and will be selling halibut caught during the operations to offset costs associated with conducting the survey. This news release is intended to notify the industry of the IPHC plan to sell fish and seeks offers for fish sales arrangements from interested buyers.

Approximately 15 vessels will be involved in the survey, with landings between early June and early September, 2012. Average trip poundage for halibut will range from 5,000 to 35,000 pounds, plus lesser amounts of rockfish and Pacific cod. All of the fish will be well-iced, and the Commission will attempt to keep all of the fish less than six days old when selling into fresh fish markets. Older fish may be landed when selling into frozen markets or as required by specific projects. The age of fish will always be communicated in the sales announcement. Suggestions from industry on how the IPHC can maximize fish quality or improve fish sales procedures are welcome.

Sales will be awarded based on our objectives of achieving a fair market price and distributing sales among buyers and ports. Sale agreements will be based on prices at the time of the sale. The Commission will not enter into any consignment or profit-sharing arrangements. The Commission plans to contact interested halibut buyers prior to each landing. Preferences will be given to buyers with a history of successfully marketing halibut and following ethical business practices. In awarding sales, the Commission will consider: (1) price; (2) the number of years buyers have been buying and marketing halibut; (3) how fish are graded **at the dock** including the determination of No. 2 halibut and chalky fish; and (4) promptness in settlements following deliveries. Obtaining a fair market price will be a primary consideration in awarding fish sales, but the Commission may award sales to buyers with slightly lower prices in consideration of the factors listed above. The Commission will also attempt to distribute sales among as many qualified buyers as possible, subject to fair market value. For Washington and Oregon, fish from all small offloads may be awarded to a single buyer.

All buyers (including those with past IPHC sales history) interested in purchasing IPHC research fish in 2012 should complete the attached *Interested Buyer Form* and mail, fax, or email to Eric Soderlund (eric@iphc.int) at the Commission **before May 1, 2012**. This will ensure you are kept informed of purchasing opportunities throughout our field season. For further information, please contact Eric Soderlund at (206) 552-7678.

-END-

Bruce M. Leaman, Executive Director
Phone: (206) 634-1838
Fax: (206) 632-2983
www.iphc.int



International Pacific Halibut Commission



Interested Buyer Information 2012

If you wish to participate in bidding for sales of fish from IPHC stock assessment survey and research vessel landings, please provide the following information and fax (206-632-2983), mail (2320 W. Commodore Way Suite 300, Seattle, WA 98199-1287), or email (eric@iphc.int) to Eric Soderlund by May 1, 2012. Request additional forms via email if needed.

Company Name	
Street	
City	
State / Province	
Postal code	
Tax ID (EIN)	
General phone	
Buyer Name	
Primary phone	
Other phone	
Fax	
Email	
Notify by	Email Fax (circle appropriate)
Additional Contact	
Phone	
Email	
Location	

Indicate ports of interest:

✓	Port	Date range
	Adak	
	Akutan	
	Atka	
	Bellingham	
	Chignik	
	Cordova	
	Craig	
	Dutch Harbor	
	Homer	
	Juneau	
	Ketchikan	
	King Cove	
	Kodiak	
	Oregon (all)	
	Petersburg	

✓	Port	Date range
	Port Hardy	
	Prince Rupert	
	Sand Point	
	Seward	
	Sitka	
	St. Paul	
	Tofino/Ucluelet	
	Valdez	
	Vancouver	
	Victoria	
	Washington (all)	
	Yakutat	
	Other:	
	Other:	

Additional comments or contact info: