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18 December 2017

**IPHC CIRCULAR 2017-023**

Dear Commissioners,

**SUBJECT: NEW IPHC WEBSITE LAUNCHED**

I am pleased to announce that the IPHC Secretariat launched our new website on Friday, 15 December 2017: <http://iphc.int/>.

The new website is the culmination of a year long project by IPHC Secretariat staff which commenced on 15 September 2016, when the IPHC Secretariat chartered a website improvement team with members from the Seattle-based staff. The team's focus was on improving the distribution of public domain information. In November 2016, support for the team's efforts were enhanced by ensuring funding was available to hire a professional website designer.

In February 2017, the IPHC Secretariat entered into a partnership with Efelle Creative to redesign our website. Immediately after entering into the partnership with Efelle Creative, the team worked on the new website design for five months. In addition to the new design, the Seattle-based staff went through a full review of website content prior to publishing on our new website.

Our new website has five categories of content which include 'The Commission, Science and Research, Fisheries, Data, Meetings, and Documents'. The Meetings section of our website contains all the information about the Commission and its subsidiary body meetings including meeting documents, agenda, schedule, and registration links. Additionally, IPHC publications, meeting documents, and reports can be found and downloaded from the Documents section of the website.

The Seattle-based staff will continue to develop different ways to publish data and statistics for our stakeholders. This is evident through our interactive maps and our online fishery-independent setline survey data query. Areas we are still developing will be indicated on the website as such.

Yours sincerely

David T. Wilson, Ph.D.  
Executive Director, IPHC

**Attachments:**

Nil.